



FACULTY OF BUSINESS ADMINISTRATION



Versatile Degree Program (Morning Shift)

Integrated MBA (BBA Dual Specialization + MBA)

BBA Honors

BBA Dual Specialization

BBA (Noon Shift)

2025-26



GLSBBA, GLS University Campus
Gate No. 1, Opp. Law Garden,
Ellisbridge, Ahmedabad 380006,
Gujarat



admission.glsbba@glsuniversity.ac.in



www.glsbba.org

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At Faculty of Business Administration, GLS University, we believe in the power of an open mind—the foundation of creativity, innovation, and progress.

An open mind fosters curiosity, encourages diverse perspectives, and embraces new ideas all of which are essential for personal and academic growth.

Our university environment is designed to challenge conventional thinking, spark intellectual exploration, and empower students to question, learn, and evolve. By cultivating an open mind, we prepare our students not only for academic success but for meaningful, impactful careers and lives in an ever-changing world.

About GLSU

GLS University is committed to fostering an innovative and ideal learning environment, building on the legacy of excellence established by its founding institution, Gujarat Law Society (GLS). Founded in 1927, GLS is one of the oldest and largest educational organizations in Gujarat. The vision of providing exceptional education was set forth by prominent leaders like Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar-the first Speaker of India-and Shri I. M. Nanavati. GLS University was established in April 2015 under the Gujarat Private University Act 2009.

In a short time, it has grown into a mammoth institution, enrolling over 15,000+ students across 8 departments and offering over 25+ programs in a variety of fields, including Business Management, Design, Law, Computer Applications, Engineering, Commerce, Performing Arts, and Research, at both undergraduate and postgraduate levels, all aimed at enhancing educational experience. GLS University has been awarded the NAAC A+ grade with a CGPA of 3.44 (1st), making it the only private university in Gujarat to achieve the highest points. This achievement reflects the university's comprehensive growth in various areas, including industry-focused course curricula, innovative teaching methods, research and innovation, infrastructure development, e-governance, and its commitment to promoting social values within the community.

At GLS University, we offer a wide range of programs that combine flexibility, hands-on learning, and an interdisciplinary approach, empowering students to explore their passions and pursue their dream careers. We are committed to shaping socially conscious

individuals through intellectually stimulating challenges and a culturally diverse environment.

GLS University is a contemporary institution that upholds cultural and heritage values while fostering a creative and enriching learning environment. Its approach is rooted in national relevance, regional recognition, and global significance. Located in the heart of Ahmedabad, the university provides a safe, welcoming space with student-centric infrastructure. Set amidst a lush green campus, students have access to a wide range of facilities, including modern classrooms, computer labs, a well-equipped library, indoor and outdoor sports areas, a gym, seminar halls, an auditorium, a canteen, and more, all designed to support both academic growth and recreational activities. With a rich heritage in Gujarat's educational landscape, GLS University has long been a leader in innovation within the field of education. Our strong industry partnerships, exceptional career services, and top-tier teaching ensure that GLS students acquire the knowledge and skills necessary to achieve their aspirations. Our faculty members are experts in their respective fields, dedicated to conducting research that creates a meaningful social and environmental impact, contributing positively to the nation.

GLS University is recognized as an educational hub that blends liberal thinking with rigorous learning, fully aligned with the principles of the NEP 2020. We offer flexible entry- exit options in relevant programs, along with a dual degree program, to support a multi-disciplinary approach for students. In addition, the university emphasizes an industry-oriented curriculum and provides an industry apprenticeship program through multiple corporate collaborations, enhancing experiential learning opportunities for students and preparing them for real-world challenges.



From the President's Desk

Dear Prospective Students,

Greetings from GLS University!!!!

We are dedicated to achieving excellence, fostering innovation, and nurturing creativity to improve lives. In a city where East meets West, our vision is to gain global recognition for our professional education, which emphasizes the blending of diverse cultures and intellectual traditions, and for research that creates a meaningful impact.

Aligned with this vision, Gujarat Law Society, the founding body of GLS University, has built a strong academic environment since its establishment in 1927. It is renowned for its outstanding academic programs, experienced faculty, corporate partnerships, global strategic alliances, and visionary leadership. Our alumni are making notable contributions across various sectors worldwide, and thousands of professionals have chosen to pursue their education at our university.

As a globally recognized university, we strongly emphasize diversity, intercultural learning, and a global perspective. Our esteemed faculty members are carefully selected from across the country, bringing a wealth of knowledge and experience. We have built an extensive international network of academic collaborations and have designed our curriculum in partnership with leading educational institutions worldwide.

We are proud to announce that GLS University has been awarded A+ NAAC grade. This achievement stands as a testament to the dedication and hard work of all our stakeholders and reflects the respect and pride GLS University has earned within the education community.

We have developed world-class amenities and facilities to support the university's stakeholders, creating an environment that fosters innovative learning and encourages creativity. GLS University is committed to continuously evolving its infrastructure to meet the changing needs of the dynamic educational ecosystem.

GLS University is a trailblazer in delivering education that meets global standards. Our goal is to develop students into well-rounded individuals who can approach issues from diverse perspectives,



communicate with clarity, and emerge as leaders dedicated to serving the public good.

GLS University's educational approach focuses on building strong foundational knowledge, fostering rigorous academic research, and offering an innovative curriculum paired with hands-on experience in addressing real-world challenges. We aim to prepare students to become ethical leaders in an increasingly diverse and complex world. Understanding industry demands, we prioritize developing key skills in students, enhancing their Intelligence Quotient (IQ), Emotional Quotient (EQ), Analytical Quotient (AQ), and Creative Quotient (CQ) to ensure their holistic growth.

GLS University adheres to the National Education Policy (NEP) 2020, which strives to create a holistic, flexible, and multidisciplinary education system that aligns with the demands of the 21st century and supports the 2030 Sustainable Development Goals. While the policy's vision is commendable, the key to success lies in its effective implementation.

Our vision for the next decade is to create a holistic environment encompassing state-of-the-art infrastructure, distinguished faculty, a conducive learning and development atmosphere, strong research orientation, enhanced innovation capabilities, and global outreach. This approach will ensure our students' overall grooming and development, equipping them to excel in national and international arenas.

Sudhir Nanavati
President

About Faculty of Business Administration (FOBA):



Faculty of Business Administration (FOBA) takes pride in being one of the first BBA colleges affiliated with Gujarat University established in 1997 as GLS Institute of Business Administration. Established in line with NEP 2020 - skill-based education - a focus on Three core skill sets, i.e. critical thinking, problem-solving, and decision-making Faculty of Business Administration (FOBA) offers the courses and activities that lead to a holistic growth of its students through a multidisciplinary and versatile course structure. This is enabled by inclusion of STEM that integrates the areas of Science, Technology, Engineering and Mathematics. A Business Administration graduate, equipped with robust technical knowledge would undoubtedly be geared up for their career.



CRITICAL THINKING

Analyzing information logically and objectively



PROBLEM-SOLVING

Identifying challenges and finding effective solutions



DECISION-MAKING

Evaluating options and making informed choices



CREATIVITY

Thinking outside the box to develop innovative solutions

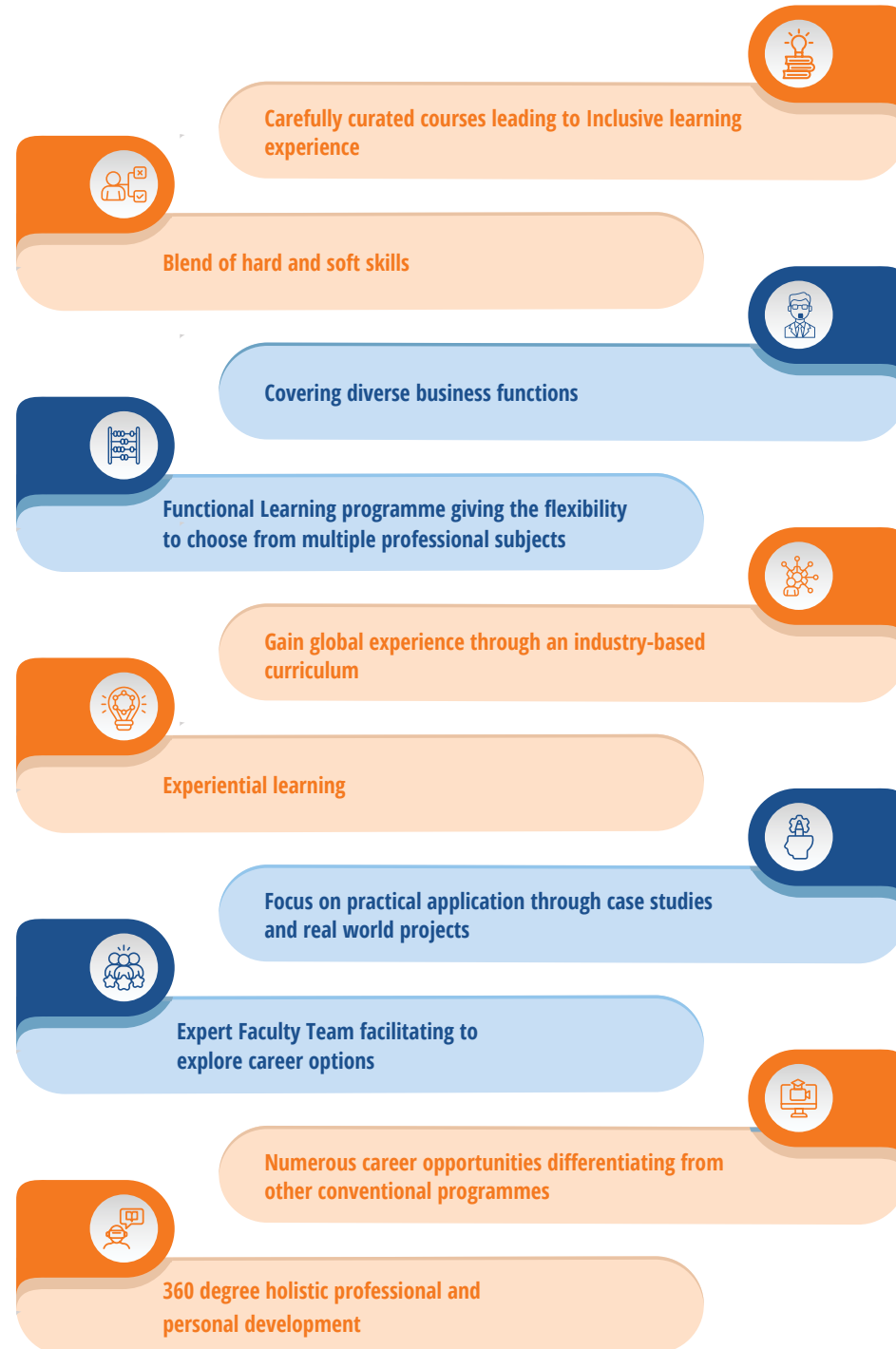
Salient Features of Faculty of Business Administration

The implementation of National Education Policy, 2020 (NEP) envisions a massive transformation in education through the main five guiding pillars of Access, Equity, Quality, Affordability and Accountability. The aim is to reinvigorate the education system that is rooted in the Indian ethos that leads to "high quality education to all and thus making India a global knowledge superpower."

Following this National Education Policy 2020, the Faculty of Business Administration ensures that YOU are prepared to meet the diverse national and global challenges of the present and future, and this is achieved through the incorporation of STEM in our curriculum.

- Part of UGC Recognized University
- Student-centric Approach
- Revamped syllabus structure in line with the **National Educational Policy**
- The syllabus is Outcome Based, curated as per Bloom's Taxonomy
- Opportunity to pursue BBA+MBA/BBA Hons/BBA Dual Specialization
- STEM incorporated courses
- Wide choice of Specializations across all programmes
- Multidisciplinary skill based education focusing on personal and professional growth
- Curriculum incorporating values mentioned in NEP 2020 like diversity, sustainability and social justice
- Bridging the gaps between theoretical and conceptual frameworks and industry practices
- Using Case study method, Project work and classroom discussions as pedagogical tools leading to experiential learning
- Choice Based Credit System and Outcome-based Education.
- Emphasis on the development of soft skills such as communication, leadership, teamwork, creativity and academic and creative writing.
- Industry Interface in Academia through Guest lecture Series, Workshops and Seminars.
- Student-Driven Activities through different Cells and Clubs
- Inexhaustible Library
- E-Journal database (EBSCO, PROQUEST, J-GATE, IEEE)
- Data Science Centre (Tech Centre with 200+ computers with advanced configuration & latest software)
- Close connection with the business world in the delivery of the programme

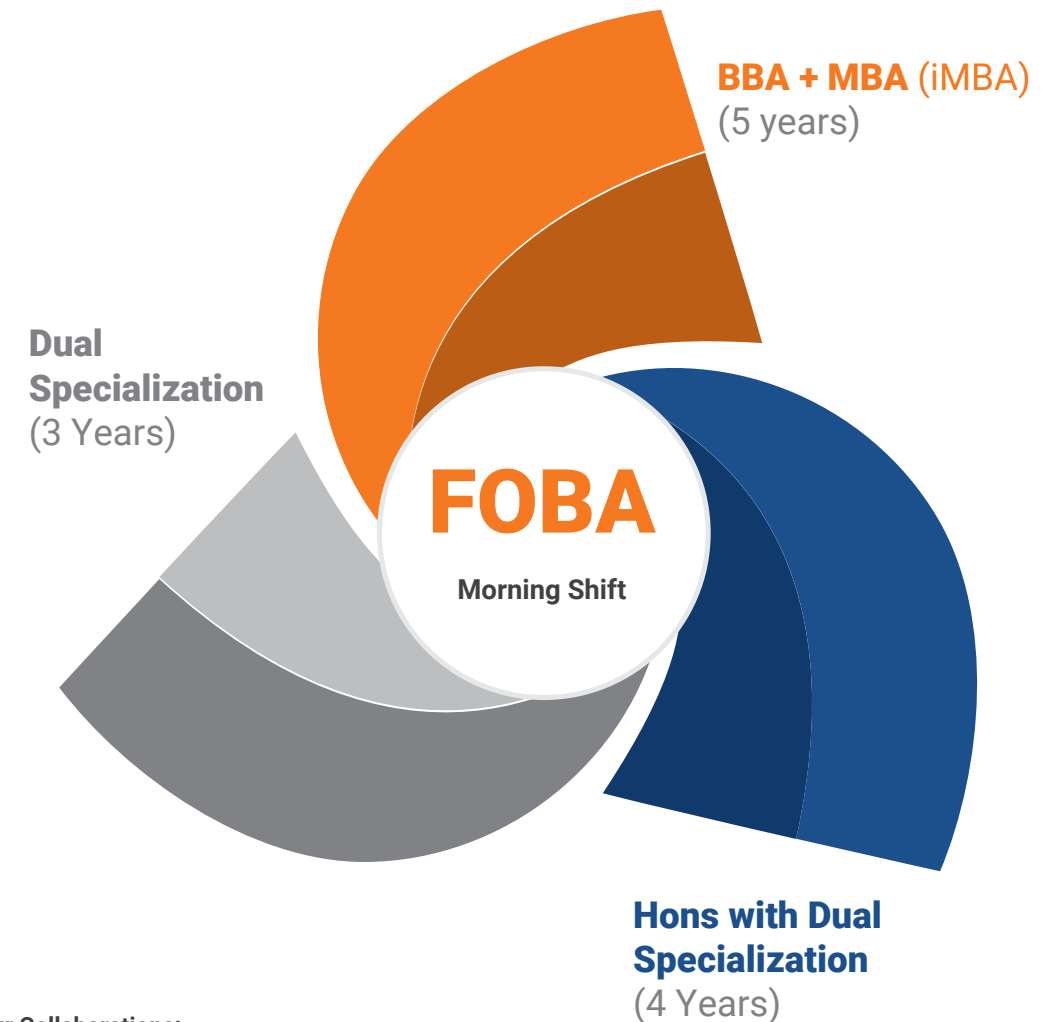
Why BBA?- Grow your Skills, Elevate your Career



Programmes Offered

BBA (Three Options to choose from)

With an interdisciplinary approach, the morning shift BBA programmes at FOBA provides ample opportunities for students to learn subjects from the fields of IT, commerce, management, and the media, opening up vast opportunities to carve their career path.



Our Collaborations:



Find your Forte at FOBA

E	N	T	R	E	P	R	E	N	E	U	R	S	H	I	P
A	T	H	U	M	A	N	-	R	E	S	O	U	R	C	E
C	F	D	E	T	U	I	P	S	C	G	Y	P	Y	F	L
C	H	I	A	S	D	F	G	H	H	J	K	P	I	V	O
O	R	G	Z	X	C	V	B	O	N	M	M	L	I	E	G
U	F	I	N	A	N	C	E	S	F	B	G	Y	N	R	I
N	A	T	Q	W	E	R	T	P	Y	U	U	-	T	T	S
T	S	A	N	A	L	Y	T	I	C	S	F	C	E	Y	T
I	F	L	X	Q	V	A	E	T	C	I	F	H	R	U	I
N	H	W	C	E	W	Z	D	A	A	N	R	A	N	I	C
G	K	D	V	T	S	X	C	L	M	E	D	I	A	O	S
O	L	X	B	P	U	B	L	I	C	S	T	N	T	P	Y
P	O	G	N	U	W	V	V	T	R	S	G	I	I	A	U
L	H	U	M	I	C	H	B	Y	T	U	V	T	O	S	F
J	V	O	M	O	W	M	A	R	K	E	T	I	N	G	D
G	X	L	K	D	S	K	H	L	W	Q	F	Y	A	D	E
T	U	D	A	E	Y	I	P	K	G	S	V	T	L	Y	T

1. Interested in the use of online channels like search engines, social media, email, and websites to promote products, services, or brands? Go for _____ MARKETING
2. Interested in the use of financial concepts like investment strategies, risk management, financial modeling, and corporate finance to enhance decision-making skills? Go for ADVANCED _____
3. Does data analysis, statistical methods, and visualization techniques to help businesses make data-driven decisions interest you? Go for BUSINESS _____
4. Do you want to learn skills in business planning, innovation, funding, and management to successfully start and grow a business? Go for _____
5. Do you want to focus on strategies for running, sustaining, and growing family-owned businesses while addressing succession planning and governance? Go for FAMILY _____ MANAGEMENT
6. Do you want to explore journalism, digital media, public relations, and strategic communication to effectively convey messages across various platforms? Go for _____ AND COMMUNICATION
7. Do you want to learn supply chain optimization, transportation, warehousing, and inventory control to ensure efficient goods movement? Go for _____ MANAGEMENT
8. Do you think planning, sourcing, production, logistics, and distribution to optimize the flow of goods and services interest you? Go for _____-_____ MANAGEMENT
9. Do you want to learn aspects of recruitment, employee relations, performance management, and organizational development to build effective workplaces? Go for _____-_____ MANAGEMENT

1. Does hotel, restaurant, and tourism operations, focusing on customer service, business management, and event planning rhyme with something that you would like to do? Go for _____ MANAGEMENT
2. If financial reporting, auditing, investment analysis, and managerial accounting for effective financial decision-making is your forte, go for _____ AND FINANCE
3. Market research, branding, consumer behaviour, and strategic planning to drive business growth and customer engagement is covered in _____ MANAGEMENT
4. Global trade, cross-cultural management, international marketing, and economic policies to operate in the global marketplace are a part of _____ BUSINESS
5. Policy analysis, governance, economics, and decision-making to address social, economic, and political issues effectively is included in... _____ POLICY

Select from:



Accounting and
Finance



Advanced Finance



Business Analytics



Digital Marketing



Entrepreneurship



Family Business
Management



Hospitality
Management



Human Resource
Management



International
Business



Logistics
Management



Marketing
Management



Media and
Communication



Public Policy



Supply Chain
Management

From Classroom to Career: Our Skill-Based Course Structure

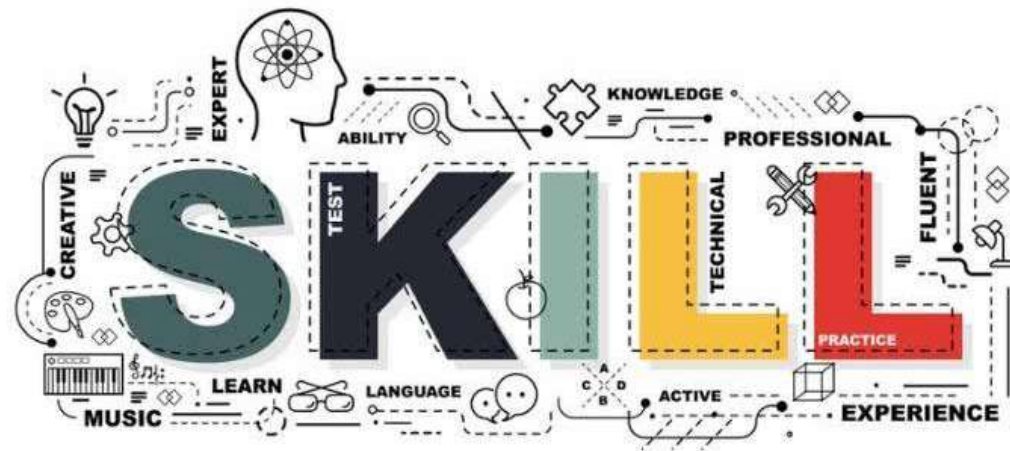
Our skill-based courses bridge the gap between classroom learning and real-world application. We focus on practical skills and industry-relevant knowledge, ensuring you're career-ready from day one. Our curriculum is designed to equip you with the tools and expertise employers seek, giving you a competitive edge in the job market.

MAJOR SPECIALISATION

1. Advanced Finance
2. Digital Marketing
3. Entrepreneurship
4. Business Analytics

MINOR SPECIALISATION

1. Hospitality Management
2. Human Resource Management
3. Supply Chain and Logistics Management
4. Media and Communication



Course Structures for First Three Years of IMBA, BBA Hons and BBA Dual Specialization

(Digital Marketing, Advanced Finance, Business Analytics, Entrepreneurship and Family Business Management)

BBA (Dual Specializations, Morning Shift, Three Years)

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI
Evolution of Indian Business	Entrepreneurship and Entrepreneurial Self	Basics of Marketing Management II	Organizational Behavior	Legal Aspects of Business I	Legal Aspects of Business II
Essentials of Management	Management of Human resource	Statistics for Managers	Operational Research	Accounting for Managers	Personal Finance and Tax Planning
Financial Accounting	Foundations of Financial Management	Managerial Economics	Advanced Excel	International Business	Strategic Management
Micro Economics	Macro Economics	Major Specialization I	Major Specialization III	Major Specialization V	Major Specialization VII
English	Basics of Marketing Management I	Major Specialization II	Major Specialization IV	Major Specialization VI	Major Specialization VIII
Indian Financial System	Business Statistics	Minor Specialization	Minor Specialization II	Minor Specialization III	Minor Specialization IV
IT Tools in Business	Communication Skills	Interpersonal Communication skills I	Interpersonal Communication Skills II	Environmental Communication	Analytical Communication
Environmental Studies	Choice of Multidisciplinary subject (Any ONE from the list)				
	Foreign Language - French I	Management Lessons from Indian Mythology	Foreign Language - French II	Foreign Language - French III	Art of Selling
	Corporate Theatre	Business Stories of Gujarat	Business Ethics	Company Management	Corporate Social Responsibility
	Coding For Beginners	Indian Constitution	Indian Economy	Gender Equality & Diversity	Event Management
	Introduction to Law	Vedic Mathematics	Law for Startups	Life Skills & Community Services	Intellectual Property Rights Laws
	Still Photography	Yoga & Meditation	Movie Making	Stress Management	Time Management
	Indian Knowledge System		Creative Writing II	Introduction to FinTech	Contemporary Technologies of FinTech
	Creative Writing I				

BBA IN ADVANCED FINANCE

Papers in Major Specialization: Advanced Finance

1. Introduction to Corporate Decision Making
2. Financial Services
3. Financial Statement Analysis
4. Advanced Corporate Decision Making
5. Wealth Management I
6. Wealth Management II
7. Financial Markets and Services I
8. Financial Markets and Services II

CAREER PROSPECTS

Finance specialization gives graduates plenty of career opportunities in areas of consulting, stock and commodity market, mutual fund houses, financial planning and wealth management, investment banking, compliance, insurance and many more

INNOVATIVE PEDAGOGY

- Fieldwork and Accounting Internships
- Guest Lectures & Workshops
- Visit to Ahmedabad Stock Exchange
- Certified Workshops - Embedded in the Curriculum
- Stock Market Workshop
- Workshop on Security Analysis
- Workshop on Derivatives
- Study of Model of International Financial Management



ALUMNI PROFILE HITESH RAMCHANDANI

Batch: 2009-12
Executive Programme in Wealth Management, IIM Bangalore
Partner, 360 One WAM; Vice President, HDFC Bank, Ahmedabad

BBA IN BUSINESS ANALYTICS

Papers in Major Specialization: Business Analytics

1. Structured Query Language
2. Stats with R
3. Python Programming
4. Data Visualization using Tableau
5. Big Data Analytics
6. Machine Learning & AI
7. Social Media Analytics
8. Natural Language Processing

CAREER PROSPECTS

Business analytics offers strong career prospects. Graduates can become data or business analysts, helping companies use data for better decisions. Demand is high across many industries, promising good salaries and growth. This field offers diverse roles and opportunities for specialization, including titles like Analytics Manager, Business Intelligence Analyst, and Data Architect.

INNOVATIVE PEDAGOGY

- Classroom and lab Lectures
- Skill based Workshops
- Industry expert sessions
- Case-based Activities
- Project-based Activities
- Data-driven Activities
- Collaborative Activities



ALUMNI PROFILE SHAHBAZ AKBANI

Batch: 2012-2015
Qualification : BBA (GLSIBA)
MBA (IIM Calcutta)
Position : Lending Strategy Manager
Company : CRED
Location : Bangalore



AVINASH AHUJA

Batch Year: 2008-11
Qualification: MBA (Finance), FRM
Current Position: Associate Director
Company Name: S&P Global Market Intelligence

BBA IN DIGITAL MARKETING

Papers in Major Specialization: Digital Marketing

1. Digital Marketing Fundamentals
2. Consumer Behaviour
3. Inbound Marketing: Content Strategy and Search Engine Optimization
4. Integrated Marketing Communication
5. Outbound Marketing: Digital Advertising and Social Media Promotion
6. Sales & Distribution Management
7. Digital Brand Management
8. E-Tailing

CAREER PROSPECTS

Digital marketing offers excellent career prospects in today's digital age. Graduates can pursue roles like Digital Marketing Specialist, SEO/SEM Manager, Social Media Manager, or Content Marketing Manager. Demand is high across various industries as businesses increasingly rely on online presence and digital strategies. This field offers diverse career paths with opportunities for growth and specialization, leading to competitive salaries and exciting work.

INNOVATIVE PEDAGOGY

- Classroom Discussion
- Experiential Learning
- Expert Sessions
- Lab activities
- Academic Projects and Classroom exercises
- Live sessions of Social Media Ads and SEO, SEM, etc.
- Certified Workshop - Embedded In The Curriculum
- Digital Marketing Workshop
- Marketing Through Social Media



ALUMNI PROFILE

ALPESH VAGHELA

Batch: 2003-06
Digital Marketing Expert
Owner, Dson Infotech
Ahmedabad

BBA IN ENTREPRENEURSHIP

Papers in Major Specialization: Entrepreneurship

1. Creativity & Innovation
2. Business Opportunity Identification & Design Thinking
3. Basics of StartUp
4. Trends in Entrepreneurship
5. Translating Business Model into Startups
6. Creating Family Business Legacy
7. Corporate Entrepreneurship
8. Family Business Governance

CAREER PROSPECTS

Entrepreneurship offers a unique and challenging career path with high potential rewards. While it involves significant risk, successful entrepreneurs can achieve financial independence, create jobs, and drive innovation. Career prospects range from founding startups and small businesses to leading social enterprises or becoming franchise owners. Success depends on factors like market demand, business acumen, and perseverance, but the potential for personal and professional fulfillment is substantial.

INNOVATIVE PEDAGOGY

1. **Experiential Learning & Startup Simulations** – Engage students in real-world business challenges through startup simulations, business model development exercises, and hands-on venture creation projects.
2. **Case-Based Learning & Industry Insights** – Analyze case studies of successful startups and failures to understand strategic decisions, market dynamics, and entrepreneurial problem-solving.
3. **Mentorship & Industry Connect** – Collaborate with startup founders, investors, and industry experts through guest lectures, panel discussions, and networking events.
4. **Collaborative & Peer-Led Projects** – Encourage teamwork through group-based business plans, co-founder simulations, and interdisciplinary collaboration.
5. **Design Thinking & Innovation Labs** – Foster creative problem-solving through design thinking workshops, rapid prototyping, and user-centric product development activities.



ALUMNI PROFILE

PRANAV BALANI

2016-2019
PGDM Finance
Entrepreneur In Residence
- Founder's Office
UrbanSpace, Ahmedabad

HOSPITALITY MANAGEMENT

PAPERS IN MINOR SPECIALIZATION

1. Fundamentals of Hospitality Management
2. Front Office Operations
3. Facility Planning and Management
4. Introduction to Travel and Tourism Industry

CAREER PROSPECTS

Hospitality management offers diverse career prospects in a growing global industry. Graduates can pursue roles like Hotel Manager, Restaurant Manager, Event Planner, or Tourism Officer. The field encompasses various sectors, including hotels, restaurants, resorts, and event venues. Career paths can lead to management positions, specialized roles in areas like sales or human resources, or even entrepreneurship in the hospitality sector. With the increasing demand for travel and leisure experiences, skilled hospitality professionals are in demand, offering opportunities for advancement and international careers.

INNOVATIVE PEDAGOGY

- Case-Study
- Role-Playing
- Industry-Mentorship
- Experiential Learnings
- Classroom discussions
- Project-based group activities



ALUMNI PROFILE

CHAITALI BAROT

MBA 2011

Owner / Proprietor

Kitchen@ Consultant (2015 to at present)

Yoro Club - Mehsana

Amore Resorts Services & Hospitalities (New Venture start up by Feb 25) Management Om Sanctuary Resort - Nal Sarovar



HUMAN RESOURCE MANAGEMENT

PAPERS IN MINOR SPECIALIZATION

1. Managerial Psychology
2. Strategic Human Resource Management
3. Managerial Competency and Career Development
4. Human Resource Development

CAREER PROSPECTS

Human Resource Management (HRM) offers diverse career prospects focused on managing an organization's most valuable asset: its people. Graduates can pursue roles like HR Generalist, Recruiter, Compensation Analyst, Training and Development Manager, or Employee Relations Specialist. Demand for skilled HR professionals exists across all industries as organizations recognize the importance of talent acquisition, employee engagement, and legal compliance. Career paths can lead to leadership positions like HR Director or Vice President of Human Resources, offering competitive salaries and the opportunity to shape a company's culture and workforce.



ALUMNI PROFILE

HEMAL CHANDARANA

MBA 2017

HR Head, Acbex Global Pvt Ltd (Group of Companies), Rajkot



INNOVATIVE PEDAGOGY

- Classroom Teaching
- Case Analysis Method
- Guest Lectures
- Academic Projects
- Classroom Activities
- Management Games
- Role Play
- Certified Workshop - Embedded in the Curriculum
- Workshop on CV Building
- Workshop on Mock Interviews
- HR Symposium

SUPPLY CHAIN AND LOGISTICS MANAGEMENT

PAPERS IN MINOR SPECIALIZATION

1. Introduction to SCLM
2. Procurement and Warehouse Management
3. Inventory Management and Material Handling
4. Containerization and Multimodal Transportation

CAREER PROSPECTS

Supply chain management offers excellent career prospects in today's interconnected global economy. Graduates can pursue roles like Supply Chain Analyst, Logistics Manager, Procurement Specialist, or Operations Manager. Demand is high across various industries, including manufacturing, retail, and e-commerce, as companies strive for efficient and cost-effective supply chains. Career paths can lead to leadership positions like Supply Chain Director or Vice President of Operations, offering competitive salaries and the opportunity to optimize complex processes and drive business success.

INNOVATIVE PEDAGOGY

- Problem-solving
- Case-Study
- Problem solving activities
- Team-based projects
- Field-Trips
- Classroom discussions
- Expert sessions



ALUMNI PROFILE

PUSHPARAJSINH JADEJA

Batch Year- 2006-09

Qualification- MBA

Current Position- Sr. Manager

Company Name- Adani Ports and SEZ Ltd.

MEDIA & COMMUNICATION

PAPERS IN MINOR SPECIALIZATION

1. Media and Culture
2. Visual Language of Media
3. Communication for Public Relations
4. Content Creation

CAREER PROSPECTS

Media and communication offers diverse career paths in a fast-changing digital world. Graduates can become journalists, PR specialists, content creators, or social media managers. Demand is high across various sectors, including journalism, advertising, and digital media. This field offers opportunities for creative expression and impactful storytelling, with potential for specialization and growth.

1. Public relations and Corporate Communication
2. Content Creator
3. Marketing Communications Specialist
4. Social Media Specialist



INNOVATIVE PEDAGOGY

- Role Play
- Storytelling
- Collaboration (Group projects)
- Heritage walks
- Classroom discussions
- Expert sessions
- Photography, movie making and Content Creation
- Panel Discussions

ALUMNI PROFILE



RJ MEGHA

BBA

India's Leading Event Host and Anchor
Ahmedabad



BBA (Dual Specialization)

BBA Dual Specialization

The Three Year BBA Programme offers students a well-rounded education with expertise in two specialized areas, preparing them for diverse and dynamic career paths in the business world. With one mandatory internship, you get hands-on professional experience leading to multiple opportunities for placement, entrepreneurship and further studies in post graduate programmes.

Why BBA Dual Specialization? (Three Year programme)

- Three Years Exclusive BBA Programme
- Dual Specializations
- Opportunities to pursue more than one Degree Programme simultaneously
- Mandatory Internship
- Practical and Hands-on Learning approach
- Functional programme leading to four different career paths right after three years
- Pursue further education in the degrees of MBA, MCA, M.Com, Law, CA and many more
- Get a placement by availing assistance from FOBA
- Join your family business
- Start your own venture

Course Architecture

BBA Dual Specializations	Credits	Learning Outcomes
Semester 1 and 2	44	Enhanced understanding, knowledge of the offered courses
Semester 3 and 4	44	The enhancement of analytical and area-specific critical thinking skills, along with industry exposure, offered through Major-Minor Specializations courses
Semester 5 and 6	52	Development of skills necessary to excel as successful corporate professionals on a global scale
Total Credits	140	

Graduate Attributes:

- Disciplinary Knowledge
- Critical Thinking & Problem Solving
- Entrepreneurial Preparation
- Industry-Relevant Exposure
- Community Engagement & Social Responsibilities
- Creativity and Innovation
- Intercultural Competence/Communication
- Teamwork
- Leadership Readiness

BBA Honors

BBA Honors

BBA (Honors) (4 Year Exclusive Programme with dual specialization and additional certificates) (Advanced Finance, Digital Marketing, Entrepreneurship, and Business Analytics)

Four Year BBA Hons programme is designed to provide you with a strong foundation in Business Administration, Critical Thinking Skills, Practical experience from various opportunities of internships and research projects and ethical values necessary for success in their careers in placement, entrepreneurship or further studies in graduate/post graduate programmes.

Why BBA Honors?

- Four year Hons programme
- 12+4 format leading to International Parity in Education
- Convergent with global benchmarks of higher education
- Exemption from the first year of MBA
- Eligible for direct admission in PhD
- Industry relevant Dual Specializations
- Mandatory internship leading to the opportunity of dual Internships
- 100% placement assistance
- Experiential Learning involving different methods like gaming, case-method, group learning
- Opportunity to do advanced certificate courses from organizations like TCS, WFC and ISDC

Course Architecture

BBA Honors	Credits	Learning Outcomes
Semester 1 and 2	44	Enhanced understanding, knowledge of the offered courses
Semester 3 and 4	44	The enhancement of analytical and area-specific critical thinking skills, along with industry exposure, offered through Major-Minor Specializations courses
Semester 5 and 6	52	Development of skills necessary to excel as successful corporate professionals on a global scale
Semester 7 and 8	52	Facilitation of research exposure alongside advanced industry exposure through capstone projects
Total Credits	192	

Empowering Fourth-year students with the freedom to pursue research, internships or incubation

- 1) **Boost your resume:** Earn valuable advanced certificates from prestigious national and international organizations.
- 2) **Gain real-world experience:** Secure internships or incubation opportunities with top national and international organizations.

Choose your path: In your 4th year, specialize with either a research or internship track (subject to meeting criteria). Earn your BBA (Hons.) – Dual Specialization degree in just two additional semesters.

OPTION 1: 4TH YEAR OF BBA HONS. WITH RESEARCH

SEMESTER VII (WITH RESEARCH)	
Research Methodology	
Academic Writing	
Qualitative Data Analysis	
Subject Specialization (Major)	Area of Specialization
International Financial Management Fin Tech Application in Financial Services	Advanced Finance
Business Strategy and Analytics Data Mining Techniques	Business Analytics
Marketing Analytics Digital Campaign	Digital Marketing
Family Business Governance Corporate Entrepreneurship	Entrepreneurship and Family Business Management
Subject Specialization (Minor)	Area of Specialization
Hospitality Marketing	Hospitality Management
Talent Management	Human Resource Management
Distribution Management for Global Supply Chain	Supply Chain and Logistics Management
Sports Media Management	Media and Communication
SEMESTER VIII (WITH RESEARCH)	
R programming and Dissertation	
Research Writing - II	
Subject Specialization (Major)	Area of Specialization
Fundamentals of FinTech Apps Contemporary Issues in Accounting and Finance	Advanced Finance
Essentials of Generative AI: Prompt Engineering and Chat GPT Data Ethics and Privacy	Business Analytics
Social Media Analytics Marketing Perspectives	Digital Marketing
Creating Family Business Legacy Trends in Entrepreneurship	Entrepreneurship and Family Business Management
Subject Specialization (Minor)	Area of Specialization
Fast Food Chain Management	Hospitality Management
HR Analytics	Human Resource Management
Public Private Partnership and Port Development	Supply Chain and Logistics Management
Media, Law and Ethics	Media and Communication

OPTION 2: 4TH YEAR OF BBA HONS. WITH INTERNSHIP

SEMESTER VII (WITH INTERNSHIP)	
Core Courses	
Research Methodology	
Language Proficiency - I	
Capstone Project	
Subject Specialization (Major)	Area of Specialization
International Financial Management Fin Tech Application in Financial Services	Advanced Finance
Business Strategy and Analytics Data Mining Techniques	Business Analytics
Marketing Analytics Digital Campaign	Digital Marketing
Family Business Governance Corporate Entrepreneurship	Entrepreneurship and Family Business Management
Subject Specialization (Minor)	Area of Specialization
Hospitality Marketing	Hospitality Management
Talent Management	Human Resource Management
Distribution Management for Global Supply Chain	Supply Chain and Logistics Management
Sports Media Management	Media and Communication
SEMESTER VIII (WITH INTERNSHIP)	
Core Courses	
Internship Report	
Language Proficiency - II	
Subject Specialization (Major)	Area of Specialization
Fundamentals of FinTech Apps Contemporary Issues in Accounting and Finance	Advanced Finance
Essentials of Generative AI: Prompt Engineering and Chat GPT Data Ethics and Privacy	Business Analytics
Social Media Analytics Marketing Perspectives	Digital Marketing
Creating Family Business Legacy Trends in Entrepreneurship	Entrepreneurship and Family Business Management
Subject Specialization (Minor)	Area of Specialization
Fast Food Chain Management	Hospitality Management
HR Analytics	Human Resource Management
Public Private Partnership and Port Development	Supply Chain and Logistics Management
Media, Law and Ethics	Media and Communication

Graduate Attributes:

- Innovative Problem-Solving

● Knowledge of Business and Management

● Equipped with skills, attributes, leadership, and entrepreneurial qualities

● Industry-Relevant Exposure
- Research and Business Intelligence

● Global/Multicultural competence

● Creativity and Innovation

● Intercultural Competence/Communication

● Teamwork Emphasis

Integrated MBA (BBA + MBA)

Integrated MBA (BBA Dual Specialization + MBA)

Five-Year Integrated MBA (BBA+MBA) course is designed to provide a streamlined path to advanced education in Business Administration, combining academic depth with practical experience to prepare for leadership roles in various industries.

Why IMBA?

- Five-Year Integrated Programme (BBA+MBA)
- No entrance exam needed for MBA
- Accelerated Timeline and Seamless Transition
- BBA degree awarded upon successful completion of 3 years
- Choose up to 4 specializations from a pool of industry relevant subjects
- Mandatory dual internships
- 100% Placement
- Array of teaching methods- from case and lectures to hands-on simulations and team-based projects
- Gain global experience through an industry-based curriculum
- Emphasis on innovative, practical & experiential learning to solve the real industry challenge in real time
- A strong franchise with corporate fraternity based on 16000+ LinkedIn connections, 4000+ alumni network and campus visits by over 300+ companies.

Course Architecture

IMBA	Credits	Learning Outcomes
Semester 1 and 2	44	Enhanced understanding, knowledge of the offered courses
Semester 3 and 4	44	The enhancement of analytical and area-specific critical thinking skills, along with industry exposure, offered through Major-Minor Specializations courses
Semester 5 and 6	52	Development of skills necessary to excel as successful corporate professionals on a global scale
Semester 7 and 8	52	Application of knowledge through problem solving skills
Semester 9 and 10	104	Produce original work using delivery output
Total Credits	244	

Graduate Attributes:

- Factual and Conceptual Knowledge
- Collaboration and Teamwork
- Knowledge of Business and Management
- Research and Business Intelligence
- Problem Solving and Decision Making
- Creativity and Innovation
- Intercultural Competence
- Global Citizenship/Ethics (Collaborate, Negotiate and Resolve Conflicts)
- Original Work and Delivery Output

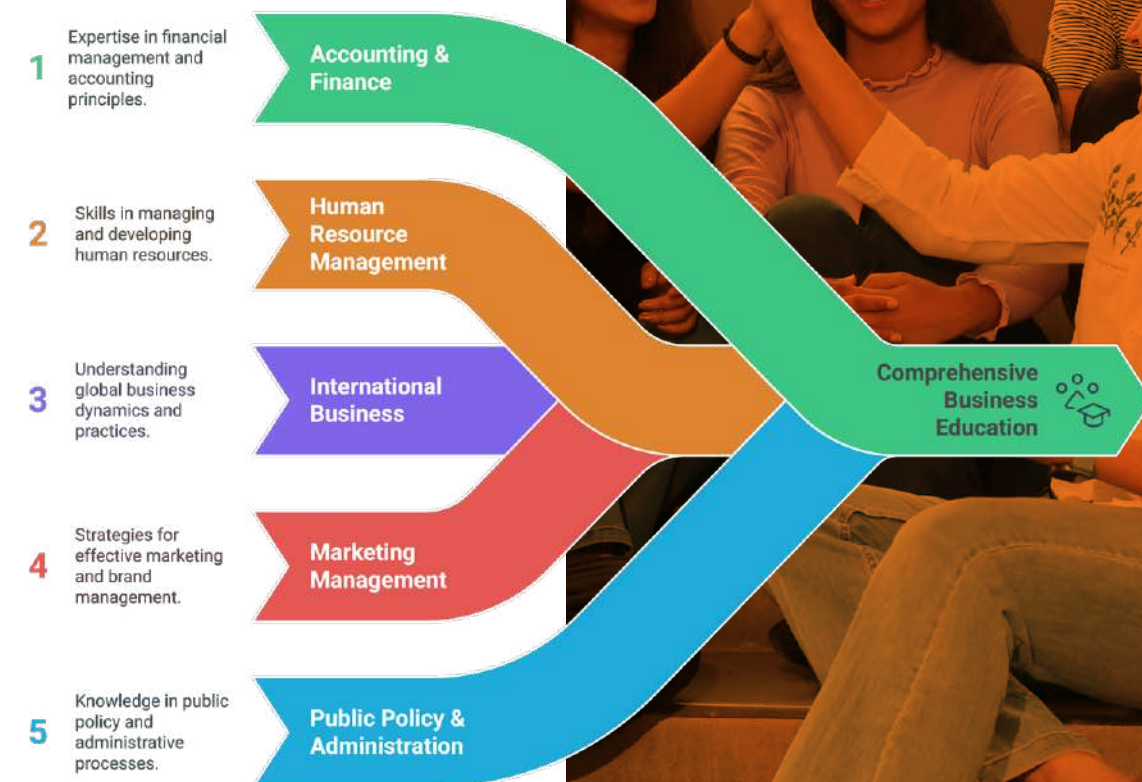
A Three-Year Bachelor of Business Administration Programme- Noon Shift

About the Programme: A THREE-YEAR BACHELOR OF BUSINESS ADMINISTRATION

Bachelor of Business Administration (BBA Day-shift) is a three-year programme that provides a concrete foundation in all aspects of Business, including Management, Economics, Communication, Accounting, and Marketing. The specializations offered range from Accounting & Finance, Human Resource Management, International Business, Marketing Management, and Public Policy & Administration. BBA graduates are highly sought after by organizations across the globe; therefore, a career in Business Administration could be an excellent choice for anyone looking to pursue a profitable and rewarding career path. The objectives of a bachelor's degree in Business Administration are to educate and develop business leaders, creating a supportive environment for the education of business professionals to take leadership roles within an organization.

Relevant Specializations Understanding the Demand of the Industry:

Specialisations Offered:



Relevant Specializations

Understanding the Demand of the Industry

1. ACCOUNTING & FINANCE

Career Prospects:

Finance specialization gives graduates plenty of career opportunities in areas of consulting, stock and commodity market, mutual fund houses, financial planning and wealth management, investment banking, compliance, insurance and many more

Papers in Accounting and Finance:

1. Indian Financial System
2. Corporate Finance I
3. Corporate Finance II
4. Management Accounting
5. Security Analysis & Portfolio Management
6. Contemporary Issues in Accounting & Finance

Pedagogy:

- Modified Lectures
- Questioning and Discussion
- Problem-Based Learning
- Group Learning – Teamwork
- Technology - Visual & Computer - Based Instruction
- Fieldwork Accounting Internships
- Guest Lectures & Workshops
- Visit Ahmedabad Stock Exchange
- Certified Workshop - Embedded In The Curriculum
- Workshop on Security Analysis
- Workshop on Derivatives



Alumni Profile

Nishi Malvi

2019-22

Mcom, ACCA

ACCA FA, FR, Tax, SBR, ATX Trainer
The Wall Street School (Delhi)
and ISDC, Ahmedabad



Alumni Profile

Hemal Chandarana

2014-2017

MBA

HR Head, Acbex Global Pvt Ltd
(Group of Companies), Rajkot

2. HUMAN RESOURCE MANAGEMENT

Career Prospects:

Human Resource Management specialization gives graduates plenty of career opportunities in areas such as HR Generalist, HR Specialist, Compensation Manager, Employee Relations Manager, Employee Development Officer, Corporate Trainer, Labour Relations Manager, Recruitment Coordinator, and many more.

Papers in Human Resource Management:

1. Managerial Psychology
2. Strategic Human Resource Management
3. Industrial & Labour Laws
4. Compensation & Benefits Management
5. Talent Management
6. Human Resource Development

Pedagogy:

- Classroom Teaching
- Case Analysis Method
- Guest Lectures
- Academic Projects
- Classroom Activities
- Management Games
- Role Play
- Certified Workshop - Embedded In The Curriculum
- Workshop on CV Building
- Workshop on Mock Interviews



3. INTERNATIONAL BUSINESS

Career Prospects:

This specialization aims to prepare students to take up careers in corporate and family businesses engaged in International Business operations. It equips the participants for working in a competitive global environment, enabling them to confidently face the pressures and challenges of the new millennium, like issues that arise out of the integration of the Indian economy and businesses with the global environment, trends within international business for Indian corporate houses.

Papers in International Business

1. International Marketing Management
2. International Financial Management
3. International Supply Chain & Logistics Management
4. International Human Resource Management
5. Export Import Procedure & Documentation
6. International Marketing Research & Country Analysis

Pedagogy:

- Classroom Teaching
- Case Study Analysis
- Guest Lectures
- Video Clips
- Academic Projects
- ICD Visit
- Field Visits
- Study Visit to Adani's Mundra Port
- Certified Workshop - Embedded In The Curriculum
- Workshop on International Business



Alumni Profile

Kishan Marsonia
2019-22
Technical Communication Manager
Reactive Network
UK



Alumni Profile

Jay Shah
Batch: 2011-14
Luxury Sales, Lodha Group ; Ex-
Porsche, JLR, Audi
Ahmedabad and Mumbai

4. MARKETING MANAGEMENT

Career Prospects:

Students can choose this course to prepare themselves for careers in the corporate sector in marketing fields that range from key marketing manager, brand or product manager, event planner, market research analysts, public relations representative, sales representative, social media manager, advertising and sales manager, and many more.

Papers in Marketing Management:

1. Consumer Behaviour
2. Digital Marketing & E-Commerce
3. Product & Brand Management
4. Advertising Management
5. Sales & Distribution Management
6. Marketing Perspectives

Pedagogy:

- Classroom Discussion
- Experiential Learning
- Case Method Approach
- Guest Lectures
- Video Clips
- Management Games
- Academic Projects and Classroom exercises
- Role Play
- Brand Quiz
- Certified Workshop - Embedded In The Curriculum
- Workshop on Product and Brand Management
- Workshop on Customer Relationship Management
- Guerrilla Marketing Workshop
- Digital Marketing Workshop
- Sports Marketing Workshop



5. PUBLIC POLICY & ADMINISTRATION

Career Prospects:

This specialization aims to prepare students to take up careers in policy analyst, political advisor, public affairs manager, etc. in government as well as private and international organizations like UN, World Bank, ILO and many more.

Papers in Public Policy and Administration

1. Indian Economy I
2. Indian Economy II
3. Environmental Economics and Climate Change
4. International Economics and Public Policy
5. Public Finance
6. Foreign Policy

Pedagogy:

- Classroom Teaching
- Guest Lectures
- Academic Projects
- Classroom Activities
- Collaborative learning
- Certified Workshop - Embedded In The Curriculum
- Brainstorming sessions to Solve Critical Policy Issues
- Model United Nations (MUN)



Alumni Profile

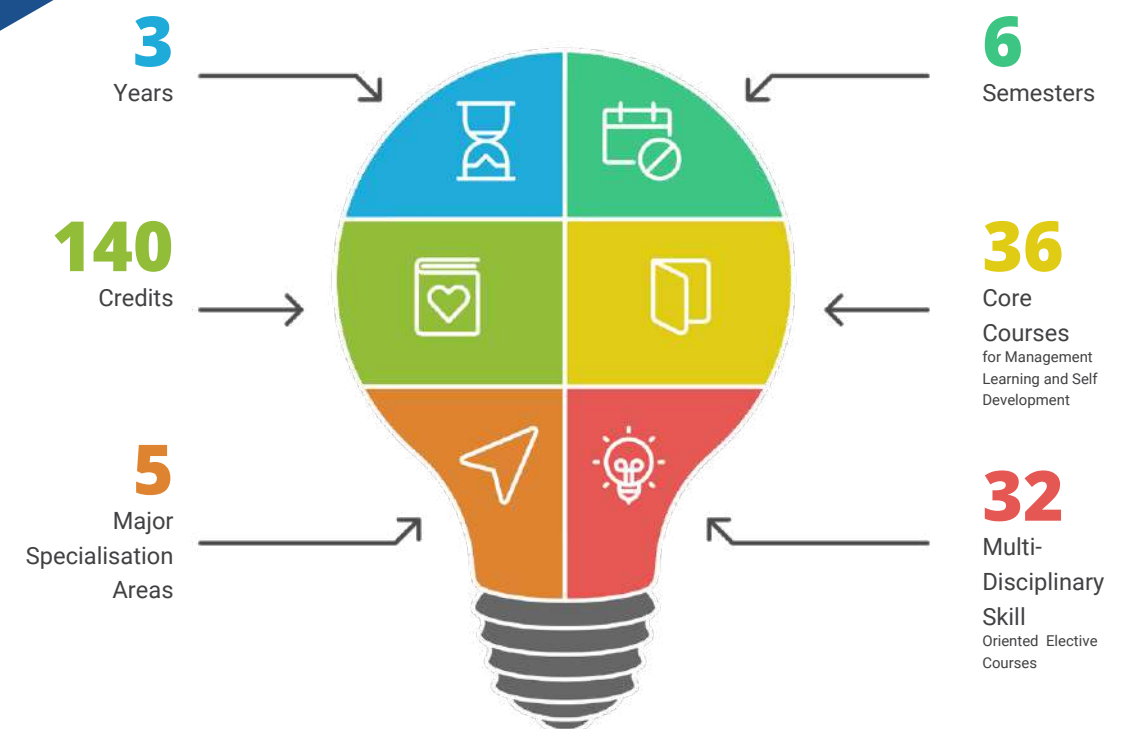
Parth Sanghvi
2017-2020
MBA
Risk Consultant
Genpact Enterprise Risk
Consulting
Gurgaon

Multidisciplinary skill based programme

A unique blend of commerce and management along with multi-disciplinary subjects, are offered through a cost-efficient Three-year professional degree programme in Bachelor of Business Administration.

Course Architecture:

BBA	Credits	Learning Outcomes
Semester 1 and 2	44	Acquiring conceptual clarity of Business and Management Functions
Semester 3 and 4	44	Interpersonal Skill Development through different group projects
Semester 5 and 6	52	Analysis and interpretation of contexts and situations which are used in Decision Making
Total Credits	140	



ABOUT ACCA

ACCA (the Association of Chartered Certified Accountants) is the global body for professional Accountants. We aim to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

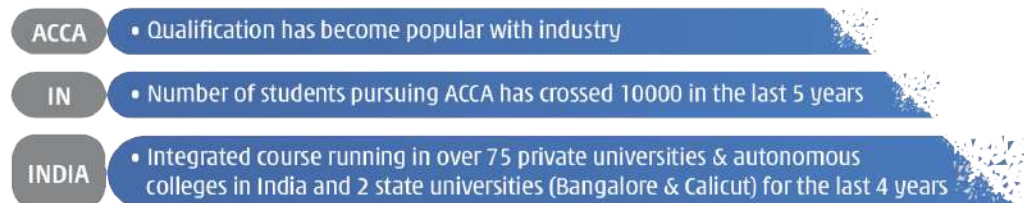
WHY ACCA FROM GLS UNIVERSITY?

- Exemption of 9 subjects resulting into reduced cost of the course
- Sessions for ACCA in the college campus
- Delivery of lectures through trained inhouse faculties and coaches from ACCA

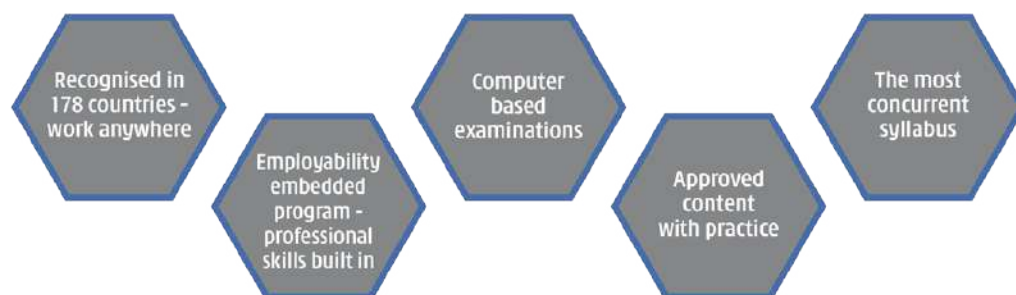
ACCA THE GATEWAY TO SUCCESS!

- Association of Chartered Certified
- Accountants operating since 1904
- Most sought after professional qualification
- World's most forward thinking professional accounting body
- Over 600,000 students & members world-over benefitting from the ACCA qualification
- Employers trust – around 7400 registered employers worldwide

ACCA IN INDIA



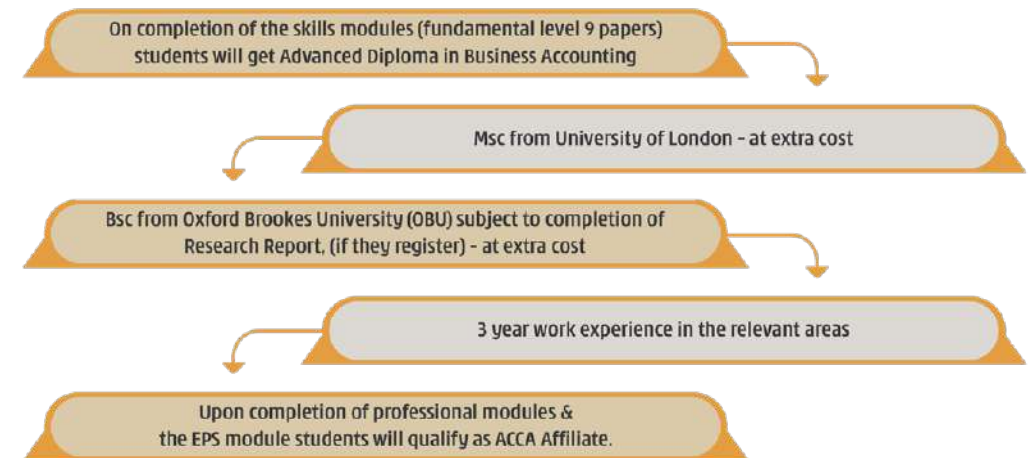
CHOOSING ACCA AS A CAREER



Pursuing ACCA Under GLS University ACCA Programme

Examination Information

- Exam Sessions (CBE/PBE) – March, June, September and December (Fundamental and



Professional Level)

- Exam entry Dates – generally 1st Monday to Friday
- Exam Entry – Early, Standard and Late Entry
- Exam Dates – 5th to 10th of every exam session, Result Dates – 35 to 40 days from the exam date

Students' Testimonial



Poojan Bhatt

"I am proud to have completed all 13 papers of the ACCA qualification at GLS University, Ahmedabad. The guidance from faculty members, their unwavering support, and insightful teachings were pivotal in my academic journey. I extend my heartfelt gratitude to GLS University for its significant contribution to my successful completion of the ACCA program. The quality of education, coupled with the

dedicated faculty, made my academic journey both enriching and satisfying. I am grateful for the invaluable skills and knowledge I gained during my time at GLS University. Thank you, GLS University, for being instrumental in shaping my academic and professional path."



Nikita Gupta

"I have cleared all 13 ACCA papers in total out of which the six exemptions were of tremendous help. The collaboration of GLS University with ISDC worked the best for me as the experienced and knowledgeable faculty have been all the way helpful throughout my ACCA journey. GLS University and FOBA nowhere lacked in arranging for any lectures I required at any point of time. Be it with the Mocks or

the revision sessions, they have been a great support altogether. I extend my gratitude to GLS University and the faculty members who have played a crucial role in making my career."

Why ACCA From GLS

FROM ACCA

- Round tables, webinars & workshops for teachers & students
- Employer engagement with the college placement cell
- Tutor exams for college teachers
- Tutor engagement programs in regions
- Paper-specific tutor training
- Free online resources

FROM ISDC

- Student registrations
- Faculty development training for all 13 papers
- Master class for students - 30 hours for non-exempt papers
- Study text & practice kit (soft copies)

FROM GLS

- Exemption of 6 subjects resulting into reduced cost of the course
- Sessions for ACCA in the college campus
- Delivery of lectures through trained inhouse faculties and coaches from ACCA

University Exposure to ACCA Students



Lectures taken by experienced professionals for developing professional skills and enriching knowledge among ACCA students.



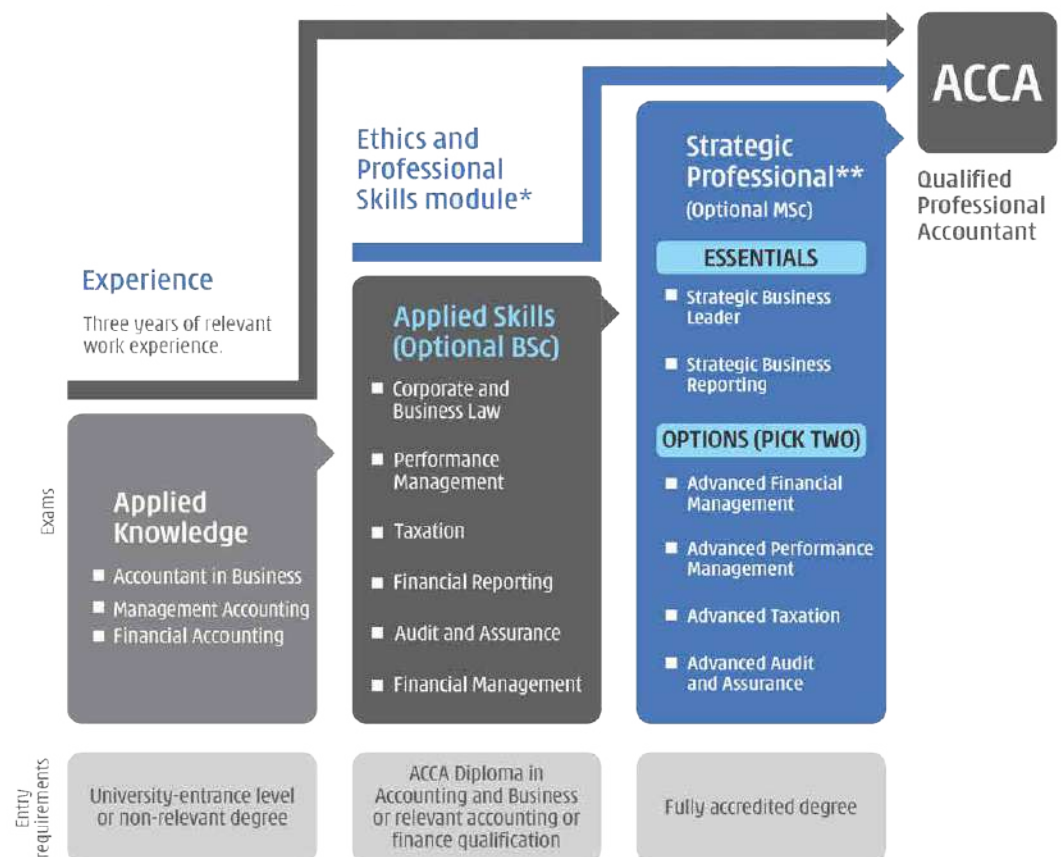
Offline sessions arranged with covid protocols for better understanding and preparing ACCA students for ACCA exam



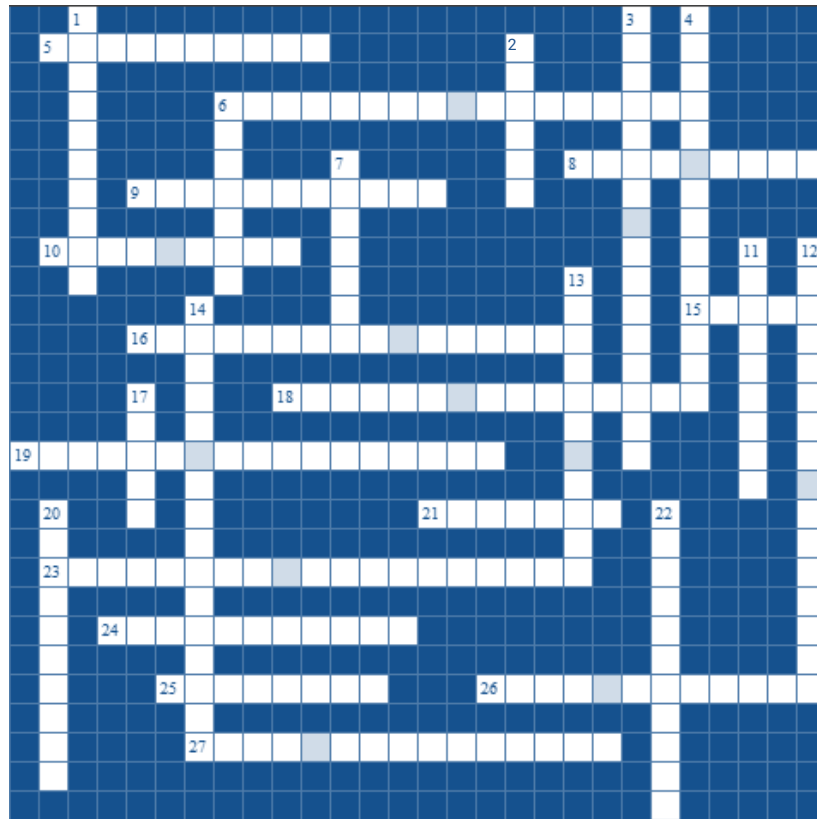
Offline sessions arranged with covid protocols for better understanding and preparing ACCA students for ACCA exam

Placements after ACCA

some of the brands associated



SKILL UP, STAND OUT, SUCCEED!!!



ACROSS:

5. The art of influencing minds and winning hearts
6. The key to analyzing, questioning, and uncovering the truth
8. _____ makes the dream work by turning individual strengths into collective success
9. The art of capturing moments that tell a story without words
10. The expression of creativity through visual and performing masterpieces
15. The hidden language of the soul, expressed through movement
16. Blending creativity, strategy, and data to engage audiences and drive business success
18. The art of captivating an audience with confidence, clarity, and impact
19. Finding peace amidst the pressure
21. When stories come alive through passion and performance
23. Ignite imagination and foster a love for storytelling and expression
24. The art of crafting messages that captivate, inform, and inspire action
25. The key to unlocking knowledge and driving informed decision-making
26. Transforming ideas into clear, organized visions for better creativity and problem-solving
27. The art of prioritizing tasks to maximize productivity and achieve goals

DOWN:

1. Inspiring others to reach their potential and achieve a common vision
2. Foundation of integrity, guiding decisions and actions with honesty and fairness
3. The ability to analyze, reason, and solve problems with clarity and precision
4. Crafting a positive, authentic reputation that resonates with others
6. Shared values, beliefs, and behaviors that shape a community or organization
7. Dynamic expression of style, personality, and creativity
11. Bridges that connect cultures, ideas, and people across the world
12. Transform imagination into words- craft worlds and stories that captivate
13. Communicating emotions and stories through color, form, and creativity
14. Shaping a brand's identity and reputation to build trust and loyalty
17. The universal language that connects hearts and expresses emotions
20. Empowering others by entrusting them with responsibility for greater efficiency and growth
22. The art of finding common ground to reach mutually beneficial agreements

For answers, scan this code



Academic Exposure

Skill Based Certified Workshops And Seminars

Certified workshops and seminars are planned with varied soft skill development and personality growth in focus.



Analytical Skills

- Investment Strategies
- Data Analytics
- Research Methodology
- Industry Analysis
- Business Intelligence Workshop
- Marketing Information Systems (MIS)
- International Market Research



Technical Skills

- Trading and stock market Essentials
- Investment and option strategies
- Smart PLS
- Security Analysis
- Fundamental Analysis
- Technical Analysis
- Derivatives
- Export Import Procedure and Documentation
- Digital Marketing



Strategic Business Skills

- Management of Human Resources
- Sports Marketing
- International Business
- Product and Brand Management
- Customer Relationship Management
- Guerrilla Marketing



Interpersonal and Communication Skills

- Public Speaking & Presentation Skills
- Creative Writing
- B-plan
- Personality Development



Decision Making Skills

- Thinking Hats of Management
- Unboot Workshop
- Waste Management
- Design Thinking
- Argue to Understand
- Entrepreneurship



Conceptual Skills

- Artificial Intelligence
- Career Counseling
- Channel Member and Behaviour
- International Supply Chain & Logistics Management
- Selling the Invisible-Service Marketing Growth and Development of Service Industry



Human Skills

- Environmental Sensitivity
- Creating Manure from Vegetable Waste
- Gender Equality
- Movie Appreciation



Expressive Skills

- Performing Arts (Drama)
- Performing Arts (Dance)
- Poster Making and Painting
- Soap Making Workshop
- Warli Art
- Compost Making
- Mandala Making
- Content Writing
- Lippan Art
- Hoop Hanging
- Jewellery Design
- Makeup Art



Orientation 2024



Orientation 2024



Orientation Activity in 2024



Anvesh Ad mad



Anvesh Carrom



Anvesh Dance



Unconventional Career Session



Unconventional Career Session



Unconventional Career Session



Samvaad



Samvaad CA Sunit Shah



Image



Image



Shatranj



Ecofest



National Colloquium



Fun Week



Prize Distribution



Podcast



Heritage Walk



Air Cargo Visit



Entrepreneurship Project

Participate in student led clubs: Engage, Express, Empower!

Sargam

Music Club



Speaker's Forum

Debate Club

Dance Up

The Dance Club



Drishti

Videography & Photography Club

Ventus

The Sports Club



Gazette

News & Media Club

Avid Arts

Avidly Creative



LIT Club

Literature, Interpretation & Discussion

BTS (Behind the Scenes)

Movie Making Club



edVenture

Entrepreneurship Club

Finance Club

Finance Club



Astitva

Drama Club

Mind Bender

Case Analysis Club



The Writer's Club

Writing Club



Sargam / Music Club



Sargam / Music Club



Speaker's Forum / Debate Club



Dance Up / The Dance Club



Sargam / Music Club



Ventus- The Sports Club



Dance Up / The Dance Club



Gazette / News & Media Club



Astitva / Drama Club



Avid Arts / Avidly Creative



Avid Arts / Avidly Creative



Podcast / Gazette

SERVICE AND OUTREACH

Samvedna - A Social Initiative

BE SOCIALLY RESPONSIBLE BY PARTICIPATING IN SAMVEDNA

To sensitize the students towards society, we at FOBA consistently make efforts towards social initiatives. A total of approximately 3000 hours were spent by the students on social initiatives in a year with more than 22 organizations.

- Old age home visits
- Yoga and Meditation
- Women Development Activities
- Visit to Special Schools
- School Makeover Project
- Tide - Neev Evening School
- Tide - Vikash Gruh
- Tide - Shreya
- Blood Donation Camp
- Disabled Sports Competition
- Environmental Sensitivity: Workshop on making Manure from Vegetable Waste, Distribution of Biodegradable Poly-carbonate Plastic Bags to Street Vendors
- Organising Blood Donation Camp
- Teaching Slum Kids in association with Tide NGO
- Organizing Cleanliness Drive
- Working on Gender Equality
- Samvedna Club has collaborated with various NGOs including Tide Foundation, Green Bhumi NGO, Muskurahat foundation, NEEV, Dr. APJ Abdul Kalam Research Foundation

The aim of Samvedna is to make students socially, morally, and ethically responsible.



Blood Donation Camp organised by THE SAMVEDNA - A Social Initiative at FOBA



Grandparents day celebration by THE SAMVEDNA - A Social Initiative at FOBA



Students' teaching underprivileged children in collaboration with Robinhood NGO an initiative by the team SAMVEDNA - A Social Initiative at FOBA

SUSTAINABILITY STARTS HERE

The Faculty of Business Administration (FOBA), GLS University recently undertook significant initiatives to promote environmental and social responsibility among its students. A Waste Collection Drive, part of the first-year Environmental Studies course, focused on collecting plastic waste and e-waste, aiming to raise environmental awareness and actively address plastic pollution. They collected a total of 2480 kg of waste which was sent to the CEE near Gurudwara. Students also designed and implemented related awareness campaigns in the last week of July. These activities highlight FOBA's commitment to holistic education, blending academic learning with practical, impactful community engagement.



SKILL UP, STAND OUT, SUCCEED!!!

SKILL UP, STAND OUT, SUCCEED!!!

Career Prospects: Internships

Train hard during internships

To ensure the translation of theoretical concepts into practical exposure; the internship is mainly aimed to provide the opportunity to the First and Second year students. The Placement and Internship Cell ensures students undergo mandatory internships while also aiding in their pre-internship preparations, offering assistance in CV building, GDPI training, and providing corporate exposure through workshops and expert talks. Students are trained in essential internship related skills through the year such as resume building, interview and group discussion skills.

PROCESS OF INTERNSHIP



INTERNSHIP TALKS

01



INTERNSHIP TRAINING

02



RESUME BUILDING

03



COMPANY CONTACT

04



BEGINNING OF INTERNSHIP PROGRAMME

05



WEEKLY EVALUATION

06



COMPLETION OF INTERNSHIP AND EVALUATION

07

SKILL UP, STAND OUT, SUCCEED!!!

CHOOSE FROM MORE THAN 100 COMPANIES FOR FINAL PLACEMENTS



Career Prospects: Placement

Through comprehensive pre-placement workshops (like resume building, mock round of interviews, grooming and etiquettes) and a rigorous placement process, we equip our students with the skills and confidence needed to thrive in their job search. The Internship and Placement Cell includes an annual campus recruitment and selection process for students. The Internship and Placement cell also provides Mentorship for career support and 100% assistance in placement, with salary package ranging from 1.44 lakhs P.A. To 12 lakhs P.A.

This focused preparation ultimately leads to a remarkable achievement: 100% PLACEMENT of the students.

Career Development and PlacementSupport

- Corporate Interaction
- Student profiling and Resume building
- Placement training
- Pre-placement Talk by Industry experts
- Sharing Job Description with Students
- Participation in Recruitment and Selection Process
- Final Offer

Promising Placement	IMBA	BBA Honors	BBA Dual Specialization
Rigorous Placement Training making students employable	✓	✓	✓
Desirable Salary Packages (Students can grab upto 6 lakhs PA)	✓	✓	✓
Desirable Salary Packages (Students can grab upto 10 lakhs PA)	✓	✓	
Exceptional Salary Packages (Students can grab upto 14 lakhs PA)	✓		

Visitors on Campus



Dr. Anil Khandelwal
Former Chairman & Managing Director, Bank of Baroda



Megha Shah
Mrs. India Director's Choice 2024



CA Shaina Shah
Entrepreneur, Painter, Co-Founder @ limelightpicturesofficial



Amit Karandikar
General Manager & Head - Human Resources - Netafim Irrigation India Pvt Ltd.



Harsh Gupta 'Madhusudan'
Economist, Author, Investor



Abhijeet Iyer Mitra
Defence Economist, senior fellow at the Institute of Peace and Conflict Studies



Mr Ram Madhav
Indian Politician, Social Leader, Author & Thinker



Mr. Rajesh Kamath
Founder Chanakya Consulting Insights, Co-founder- Chiranjeev Gurukul



Ms. Mamta Kale
TV Panelist, Political Analyst



Mr. Rajat Sethi
Author, Thinker and Public Policy Specialist



Mr. Anand Pillai
Leadership Coach & Chief Transformation Officer- Leadership Matters



Ms. Shubhrastha
Indian Political Strategist, Author, Freelance Writer / Contributor/ Columnist and TV Debater



Dr. Anand Rangnathan
Professor, Author, Consulting Editor and columnist



Dr. Vikram Sampath
Renowned Historian And Writer- Chief Guest



Dr Hindol Sengupta
Vice-President of Invest India



Mr. Abhishekh Jain
Indian film director and producer



Sudhanshu Trivedi
Rajya Sabha Member



Captain Raghu Raman
Former CEO Of The National Intelligence Grid



Mr. Jamnadas Majethia (Jd)
Indian Actor, Director And Producer



Mr. Burzin Unawala
Motion Graphics Designer, 3D Animator, Digital Compositor, Visual Effects Producer, Editor, Director and Producer



Major Gaurav Arya
Consulting Editor, Republic Media Network



Rajeev Khandelwal
Indian Television Film Actor and Host



Mayur Puri, Story Teller
Screenwriter, Lyricist and Film Maker



Bharghav Purohit
Eminent Lyricist, Writer, Music director and screenwriter



Mr. Prahalad Kakkar
Founder and Main Director of Genesis Film Productions

Achievements

National level

COMPETITIONS & AWARDS:

- FOBA won prizes in *Euphony, Bailar, and Econjuncture* at **Atharv Ranbhoomi 2024** (IIM Indore).
- FOBA won the **Best Institution Award** at **HLCC MUN 2024**, along with multiple individual awards.
- FOBA participated and won in various events at **Atharv 2022** (IIM Indore), **Change Makers' Symposium** (AIESEC), and **B-School Bulls Stock Market Competition** (National Level).
- FOBA excelled at **West Zone Competition 2022** (Amarkantak, Madhya Pradesh).

SPORTS ACHIEVEMENTS:

- Anshi Sheth won **Bronze** in **U18 Mixed Doubles** at **Monsoon Pickleball Championship 2024** (Mumbai).
- Secured **2nd position** in the **24 Hours Stadium Run** (NEB Sports) at **Wankhede Stadium, Mumbai**.

DEBATES & MUN SUCCESS:

- Heer Joshi secured **5th place** in *Right to Debate*.
- Heer Joshi & Chitra Kelvani won **1st place** at *Trinity MUN*.
- FOBA secured multiple awards at **HLCC MUN 2024**, including **High Commendation** (UNGA & UNICEF), **Special Mentions**, and **Verbal Mentions** in **ECOFIN & UNEP**.

CULTURAL & MANAGEMENT FESTS:

- Miterani Aditya Dilip, Shah Kashish Pankaj & Desrani Dishaben Manoj secured **1st place** at *Mosaic Intercollege Fest 2023 - Ad Mad* (B.K School of Professional & Management Studies).
- Joshi Diya Hitesh secured **1st place** in *Crescendo* at **Atharv 2024** (IIM Indore).
- Bharadwaj Aakash Vikas & Palakapilly Aashit Ajitkumar secured **2nd place** at *Explorer - Argument Arena* (GLS University, Ahmedabad).

State Level

DEBATES & PUBLIC SPEAKING:

- Mariya Bharmal & Heer Joshi secured **1st place** at **HLCC MUN**.
- Mahiman Panchal published his poem in a book collection by **Gujarat Sahitya Academy**.
- Jeet Sodha secured **3rd place** at the **Late Shree Kantilal Solanki State-Level Elocution Competition** (HL College, Ahmedabad).
- Vajra Dagur won **1st place** in the **Sheth Haridas Achratlal Elocution Competition** (HL College, Ahmedabad).
- FOBA won prizes at the **Inter-Collegiate Swami Vivekananda Elocution Competition 2022** (SMPIC).

CULTURAL & CREATIVE COMPETITIONS:

- Bhavyarajsingh secured **3rd place** in *Fantasy Fusion*, a **costume competition** (FOPA, GLS University).
- Mahiman Panchal's poetry was published in a book by **Gujarat Sahitya Academy**.
- FOBA Team won **1st place** (₹5,000 cash prize) in the *On-the-Spot Ad Making Competition* (SJPI-NICM, Gandhinagar).

MUN & YOUTH PARLIAMENTS:

- FOBA Teams won at multiple **MUNs & Business Conclaves**, including:
 - Ahmedabad Prodigy MUN
 - Chhatra Sansad Youth Parliament (4th Edition) (UDGAM School, Ahmedabad)
 - National-Level Business Conclave – "Explorer" (SMPIC, GLS University)
 - International Peace MUN, Anand

LITERARY & BUSINESS FESTS:

- FOBA won in **LIT FEST** organized by the **Faculty of Business Administration & Women's Development Cell** (GLS University).



Heer Joshi HLCC Mock MUN



Cognizance at Xavier



Late Shree Kantilal Solanki State Level Elocution Competition



Change Makers Symposium



Bauddhika Shanti Business School



Vishwaajeet Singh HLCC Mock MUN



Bauddhika Shanti Business School



Sivraj 2023 Dance

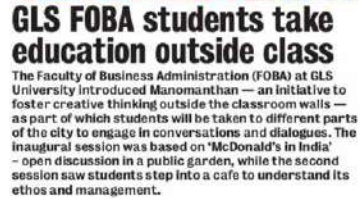
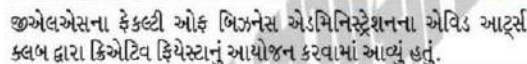


Vishwaajeet Singh HLCC Mock MUN



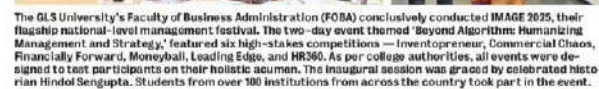
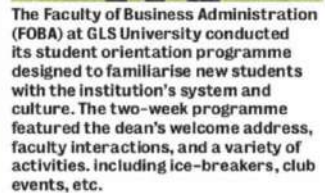
구출되고 한바퀴

એવિડ આર્ટ્સ ક્લબ દ્વારા ક્રિએટિવ ફિયેસ્ટા યોજાઈ



GLSના માઇન્ડ વેન્ડર્સ ક્લબમાં ૧૦૦ સ્ટુડન્ટ્સ જોડાયેલા છે
કેસ સ્ટડીઝ થકી સ્ટુડન્ટ્સની પ્રોબ્લેમ
સોલ્વિંગ સ્કીલમાં વધારો થાય છે

The Faculty of Business Administration at GLS University conducted a three-day intra-class event titled 'Anvesh' that allowed students to showcase their diverse talents through literary, cultural, sports and management events.



The Faculty of Business Administration (FOBA) of GLS University recently organised a community initiative aimed to promote environmental and social responsibility amongst its students. In a waste collection drive, students collected 2,480 kg of plastic and e-waste, which was then sent for recycling to be converted into functional products. The initiative further implemented awareness campaigns designed by students aimed to showcase sustainable waste management alternatives.

FOBA leads with impactful initiatives



ફેકલ્ટી ઓફ બિઝનેસ એડમિનિસ્ટ્રેશન દ્વારા HR સિમ્પોઝિયમનું આયોજન



School of International Studies - Global Programmes

The Global Programme is a program designed to help students prepare for undergraduate or graduate studies at universities in the worldwide. The program is offered by several Foreign Universities and colleges and aim to provide students with thenecessary skills and knowledge to succeed in their academic studies.

Upon successful completion of the Global Programme, students are typically guaranteed admission to the foreign university's undergraduate or graduate programs, provided they meet the academic and language requirements. This can be a great option for students who may not meet the university's admission requirements on their own, but who are otherwise qualified and motivated to succeed in their academic studies.



UNIVERSITY
OF TECHNOLOGY
SYDNEY



LEEDS
BECKETT
UNIVERSITY

Seneca
POLYTECHNIC

Year	Awarded Degree	Place to Study
1 st	Bachelor in Business/ International Business or Bachelor in IT/ Computer Science from UTS College, Sydney	GLS University, Ahmedabad, India
2 nd & 3 rd	LBU, UK Seneca Polytechnic, Canada GLS University	UTS, Sydney, Australia or LBU, UK or Seneca Polytechnic, Canada or GLS University, India

International Collaborations



EXCLUSIVE ACCOMMODATION ARRANGEMENTS FOR GLS UNIVERSITY

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Whatnot!



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SKILL UP, STAND OUT, SUCCEED!!

GLS UNIVERSITY'S FACULTY OF BUSINESS ADMINISTRATION IMAGE 2025

ELIGIBILITY CRITERIA FOR FYBBA

The applicant must have

- Passed the GSEB/CBSE/ICSE or its equivalent under the 10 + 2 pattern in any stream
- Obtained the following minimum aggregate marks For open category candidates: 45% For reserved category (SC/ST/SEBC) candidates: 40%
- It is mandatory to submit the First Attempt certificate received from school.

How to Join?

ELIGIBILITY CRITERIA FOR FYBBA

The applicant must have

- Passed the GSEB/CBSE/ICSE or its equivalent under the 10 + 2 pattern in any stream
- Obtained the following minimum aggregate marks
 - For open category candidates 45%
 - For reserved category (SC/ST/SEBC) candidates 40%
- It is mandatory to submit the First Attempt certificate received from school.

ADMISSION PROCEDURE:

- Application form can be obtained from GLS University Campus or login to online admission portal.
- Duly filled application form should be submitted as prescribed.
- Admission is strictly on merit.
- Eligible applicants will be granted admission according to their merit and the availability of seats.
- Candidates other than GSEB will have to obtain PEC from GLS University.
- GLS University reserves the right to make an exception in the above rules without any notice. Decision of GLS University will be considered final and binding

For Admission inquiries, please contact on the following numbers:

PROVISIONAL ADMISSION CONFIRMATION PROCEDURE:

Login

Login to admission glsuniversity.ac.in and register yourself

Fill-up the form and register yourself for the UG program

Registration

Select Program

Apply for Faculty of Business Administration

Based on eligibility and merit you will get an email from the University.

Admission Notification

Secure Provisional Admission

Confirm provisional admission by payment of token fees.

Select the payment links of GLS BBA.

After final documents submission and verification physically.

Confirm the final admission by paying the remaining fees of the first semester.

Confirm Admission



Contact us



GLS BBA, GLS University Campus, Gate No. 1, Opp. Law Garden, Ellisbridge, Ahmedabad 380006, Gujarat.

Campus Visit time: 11:15 AM to 5:00 PM



7265038864
9316638407
9875163677
8460960133



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admission.glsbba@glsuniversity.ac.in



<https://www.glsbba.org>

